**MARK J. ZIMMERMANN**

Attorney at Law

 941 Easton Place

**Mark J. Zimmermann** Dallas, Texas 75218  **(214)418 3008**

mz@texlex.com

**WWW.TEXLEX.COM**

*What does texlex mean? Not given to puns in Latin, with this clue, the answer is patent*

From 1992 through 2020 I practiced in a firm I co-founded, Dealey, Zimmermann, Blend & Gray. In 2020 I decided to practice solo doing the same things I have been doing for the past years Specifically, I have continued to pursue my interests in participating and managing complex litigation; intellectual property; and teaching. My principle focus has been on Commercial and Intellectual Property Litigation as well as practice before the United States Patent and Trademark Office. I am Board Certified by the Texas Board of Legal Specialization in Civil Trial Law.

First chair experience in both federal and state court—breach of contract, fraud, unfair competition. Managed other lawyers in discovery, research and execution in court. Created innovative strategies in litigation and business planning.

 Filed federal suits for trade dress, trademark and copyright infringement. Additionally, routinely apply for trademark registration in the USPTO, and have litigated before the Trademark Trial and Appeals Board.

 Named Texas Super Lawyer 2021.

**PRIOR LEGAL EXPERIENCE**

*Dealey, Zimmermann, Blend & Gray, P.C. 1992—2020.*

*Baker, Glast & Middleton, P.C*, Dallas, Texas 1988 - 1992.

Litigation director with first chair responsibilities in federal and state trials.

*Shank, Irwin, Conant, Lipshy & Casterline*, Dallas, Texas 1984-1988.

Litigation partner.

*Assistant United States Attorney* *for the Western District of Missouri*,

Kansas City, Missouri, 1980-1984.

Represented the United States in both civil and criminal cases, appearing frequently in the Federal District Court and the Eighth Circuit Court of Appeals. Had primary responsibility for all preliminary injunction cases.

*Federal Home Loan Mortgage Corporation* (Freddie Mac),Washington, D.C. 1979-1980.

Assistant General Counsel for Real Estate.

*Department of Housing and Urban Development*. Washington, D.C. 1975-1979.

Office of General Counsel

 **EDUCATION**

Legal: Undergraduate:

University of Virginia University of Missouri

Charlottesville, Virginia JD (1975) Columbia, Missouri A.B.

Honors:

Phi Beta Kappa; University Scholar with honors in history

 **COURT ADMISSIONS**

Federal Practice: Licensed to practice before the Northern District of Texas, Eastern District of Texas, Western District of Missouri, Fifth and Eighth Circuit Courts of Appeal and the United States Supreme Court.

Bar Memberships: Dallas Bar Association, State Bar of Texas, State Bar of Missouri and District of Columbia Bar.

 **PROFESSIONAL ACTIVITIES**

*Adjunct Professor of Law, Texas A&M University School of Law*, f/k/a Texas Wesleyan University School of Law and f/k/a DFW School of Law, Fort Worth, Texas 1992 - present. Texas Wesleyan Distinguished Adjunct Professor of the Year Award.

*Adjunct Professor of Law in Trial Advocacy, Southern Methodist University*,

Dallas, Texas. 1985 - 1991.

*Instructor, Attorney General's Advocacy Institute*, Washington, D.C. 1982 - 1983.

**PUBLISHED ARTICLES**

“Why It’s Not Called D’hUD,”

Case and Comment, 1979.

“The Prosecutor’s Blue Suit,”

Case and Comment, 1983.

“Pink Eggs,”

Dallas Morning News Magazine, 1985.

“The Collateral Source Rule--Yea or Nay,”

Texas Lawyer, December 1996

“Four Steps for Overhauling the Death Penalty”

Texas Lawyer, 3 May 2010